EOSC Node | European DTO
Environment

# Brand identity guidelines

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# 1.0 About

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# An Overview: The Node

The EOSC Node | European Digital Twin Ocean is a federated digital environment designed to empower scientists, support the EU Mission "Restore our Ocean and Waters," and provide the research foundation for the European Digital Twin of the Ocean (DTO).

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# An Overview: The Project

The EOSC-Marine project provides the framework for developing and integrating the current marine thematic candidate into the fully operational EOSC Node | European Digital Twin Ocean within the EOSC Federation.

The project builds directly upon the achievements of Blue-Cloud 2026 and the EDITO programme.

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# 2.0 Node vs Project

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# When to use the EOSC Node | EU DTO logo

The EOSC Node | European Digital Twin Ocean logo and branding assets are to be used in all public-facing communication, including:

- Communication material, print and digital
- Document and presentation templates
- Letterhead
- Website pages
- Social media accounts
- Newsletters

To be completed with the wording “supported by” and the EOSC Marine logo.

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# When to use the EOSC Marine logo

The EOSC Marine logo may be used in all internal presentations and communications: meeting minutes and documents, internal presentations, communication within the consortium and with the PO.

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# 3.0 The logos

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## 2.1 Node Logo

It is important that a logo gets noticed. Always try to reach the highest contrast between background colour (or image) and logo colour.

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## 2.2 Project Logo

It is important that a logo gets noticed.
Always try to reach the highest contrast
between background colour (or image)
and logo colour.



Thematic EOSC Nodes shall use a formal name that most appropriately identifies their relevant research infrastructure, thematic community or purpose, scientific area, or established thematic platform (ex.: “EOSC European Digital Twin Ocean”).

**No logo variants are allowed outside the two presented in this branding guidebook.**

For more information or concerns regarding the use and misuse of the EOSC Node | European DTO logo, please refer to the guidelines on the EOSC website.

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# 4.0 Typography

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# Inter

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# 5.0 Brand colors

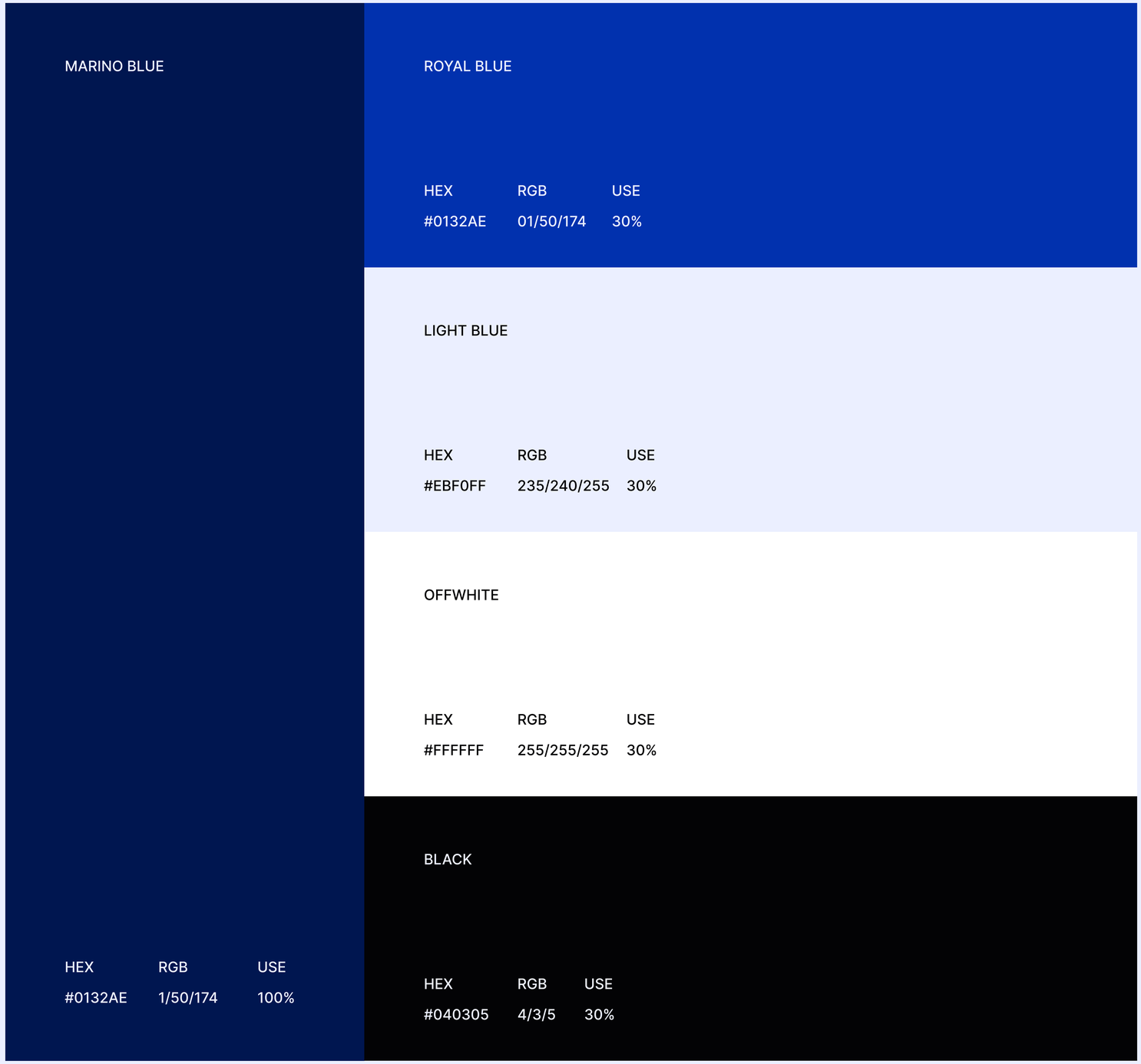
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## 4.1 Main & Secondary Colors

These are the official colours of the EOSC Marine project. The primary colour, Marino Blue, is to be used as a go-to colour together with OffWhite.

The secondary colours, Royal Blue, Light Blue, and Black, assist the primary colours; the first one as a signal colour, the second as an alternative to white backgrounds (especially on presentations), and the third as a text colour on light/white backgrounds.



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# Thank you for your attention.

For more informations info@brandname.eu

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